

WE NEED YOU!

Premier Outlet Budapest located in Biatorbágy is the premium outlet of Budapest with more than 100 fashion and lifestyle brands like Tommy Hilfiger, Hugo Boss, Guess, Karl Lagerfeld, Gant, Samsonite, Adidas, Nike, Levi's and many more, always 30-70% all year round. The premium outlet village is managed by ROS Retail Outlet Shopping, one of Europe's leading operator with centres in Germany, Poland, Hungary, Italy, Portugal, Croatia and new developments in France, Spain and Poland.

> Do you wish to work in a young and dynamic centre management team? Would you like to shape an innovative outlet shopping concept? At the earliest date possible we are looking for a motivated

TOURISM MARKETING EXECUTIVE F/M Full-time/Permanent

YOUR TASKS

- You support the Marketing Manager to achieve the Marketing and Centre KPIs with a focus on tourism
- You are responsible for the tourism marketing
- You develop tourism marketing initiatives with hotels, travel and coach, cruise operators, airlines as well as with the Hungarian Tourism Agency
- You are responsible for the maintenance of our website and social media channels regarding tourism content
- You acquire tourism partners to create synergies and generate press coverage in relevant media
- You support the execution of the marketing calendar and work with brand partners regarding product offers and shop promotions
- You support the centre management team in administrative works

We offer you an interesting and challenging job in a growing company. If we have aroused your interest, we look forward to receiving your English CV and covering letter with indication of your compensation package request. Please send your application to **career@ros-management.com** stating your earliest possible date of entry and your salary requirement.

premieroutlet.hu Managed by ROS Retail Outlet Shopping **ros-management.com**

YOUR PROFILE

- You have successfully completed education in the tourism sector
- You have 2-3 years of experience in tourism marketing at an operator, hotel, leisure facility, airline or similar company
- You have a high affinity for retail of fashion & lifestyle brands
- You have very good MS-Office knowledge (Word, Excel, Outlook and PowerPoint)
- You have experiences with content management systems
- You are strong in organisation and communication, creative, analytical, a team player and have a "hands-on" mentality
- You have strong written and verbal communication skills in Hungarian and English; further language skills would be an advantage

